

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)  
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)  
Kothapeta, Vijayawada-1  
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A++” Grade in Cycle4

**PG DEPARTMENT OF BUSINESS  
ADMINISTRATION  
(MBA)**



**WORKSHOP ON  
“FINANCIAL LITERACY FOR YOUNG CITIZENS”**

**20<sup>th</sup> & 21<sup>st</sup> November, 2024**



## INVITATION

ISO 9001-2015

NAAC 'A++' GRADE in Cycle 4

**K. B. N. COLLEGE** (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)  
Kothapet, VIJAYAWADA -1.

**A College with Potential for Excellence (CPE-UGC)**

The PG Department of Business Administration cordially invite your  
gracious presence to programme

### **WORKSHOP ON FINANCIAL LITERACY FOR YOUNG CITIZENS**

Date & Time , 20<sup>th</sup> and 21<sup>st</sup> November 2024 at 08:00 am

Resource Person

**CH.VIJAY KUMAR**

NISM Co-Ordinator,

Kotak Securities Pvt Limited, Vijayawada.

**ORGANIZED BY:**  
**PG DEPARTMENT OF  
BUSINESS ADMINISTRATION  
K.B.N COLLEGE – PG CENTRE**



# **K.B.N COLLEGE : PG COLLEGE**

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A++ in cycle 4

## **PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)**

### **WORK SHOP REPORT**

Workshop programme organised on “Financial Literacy for Young Citizens” on 20-11-2024 and 21-11-2024 conducted by MBA Department for MBA Second year students (2023 – 2025 batch). In this Workshop a Certified Financial Trainer Sri. CH. VIJAYA KUMAR from NISM and Kotak Securities acted as a resource Person and produced informative sessions on Stock Market and its investments at Vivekananda Seminar Hall from 8 a.m. to 1 p.m.

#### **OBJECTIVES OF THE PROGRAM**

- To impart student's participation with a better understanding of securities market.
- To make them aware about the career opportunities available in securities market.
- Importance of Investments
- Introduction to Securities Market, Mutual Funds, Primary Markets and Secondary Markets
- Precautions for Investing, Investor Protection and grievances Machinerics
- Career opportunities in Securities Market

#### **ABOUT THE PROGRAM**

This Programme was conducted to all the MBA First year Students. The Programme was scheduled for 10 hours and conducted online exam through the enrolment of student name, student email id, student contact number. A certificate is issued to the student who passed the exam.

#### **OUTCOME OF THE PROGRAMME**

- Student can understand the organizational structure of the equity market
- Identify the types of companies that list.
- Have the knowledge about the direct investing in securities market

- Understand the difference between savings and investments.
- Understand the difference between Primary Markets and Secondary Markets.
- Learn about how to invest in Mutual Fund
- Know the opportunities available in securities market

## PHOTOGRAPHS OF THE SESSION





 **GPS Map Camera**

Vijayawada, Andhra Pradesh, India  
22-15-88/102, Satyanarayana Puram, Kothapet,  
Vinchipeta, Vijayawada, Andhra Pradesh 520001, India  
Lat 16.523607° Long 80.612409°  
21/11/24 08:30 AM GMT +05:30



Google



 **GPS Map Camera**

Vijayawada, Andhra Pradesh, India  
1, Kummaripalem, Vinchipeta, Vijayawada,  
Andhra Pradesh 520001, India  
Lat 16.523632° Long 80.612158°  
21/11/24 08:30 AM GMT +05:30



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